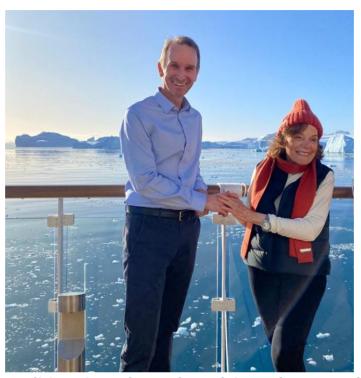


## **MEDIA RELEASE**





Aurora Expeditions introduces the Sylvia Earle to Dr Sylvia Earle

**SYDNEY, AUSTRALIA (February 23, 2023)** –Aurora Expeditions is beyond thrilled to officially christen its newest purpose-built small ship, the *Sylvia Earle*. Namesake and godmother, Dr Sylvia Earle did the honours, in Antarctica in recognition of the ship's pioneering nature.

Dr Earle is a world-renowned marine biologist, oceanographer and explorer. She was the first female Chief Scientist of the US National Oceanic & Atmospheric Administration and a *National Geographic* explorer-in-residence since 1998. Named by *Time* magazine as its first 'Hero of the Planet', her own conservation initiative Mission Blue is creating a global network of marine protected areas known as 'Hope Spots'.

"Thank you, Aurora for the approach that you use to keep people inspired about the ocean," Dr Earle commented. "Exploring the ocean, using knowledge to take care of all this on our planet. This is an experience that I am happy to share with everyone here and I'm looking at Aurora as the voice of the ocean."

Aurora Expeditions CEO Michael Heath said having Dr Earle as the ship's ambassador was an honour.

"We are privileged to have Dr Earle as the namesake of our stunning second purpose-built expedition ship," said Mr Heath. "I thank Sylvia for joining us on board to officially christen the ship and be on board for the inaugural Antarctic Climate Expedition."



Currently Dr Earle, in partnership with Aurora Expeditions and Ocean Geographic, is leading a world-first 'Antarctic Climate Expedition' on the ship to raise public and government awareness of the environmental importance of the Antarctic. This unique voyage aims to deliver resolutions to inspire transformative changes for global net-zero emissions by 2035 from an ocean perspective.

In another world first, each of the *Sylvia Earle's* decks is named after six other pioneering female conservationists – Jo Ruxton (MBE), Dr Carden Wallace (AM), Sharon Kwok, Bernadette Demientieff, Dr Asha de Vos and Hanli Prinsloo – with a deck dedicated to Dr Earle herself.

With its strong focus on education and conservation, the new *Sylvia Earle* is designed to accommodate an average of 132 passengers per voyage in an atmosphere of equality, fun and informality. A highly experienced Expedition Team guides passengers in small groups on myriad excursions by water and land, with exciting activities ranging from Zodiac cruises to walks and hikes, sea kayaking, scuba diving, snorkelling, paddling, skiing, photography and birdwatching, among others. A dedicated Science Centre is the hub for a variety of participative and educational Citizen Science programs.

\*\* For more information on the Sylvia Earle including departures, visit here.

For more information, visit www.auroraexpeditions.com.au.

-END-

For all media enquiries, please contact Virginia Haddon// PR Manager Phone: + 61 414 275 839 Email: <a href="mailto:virginia@auroraexpeditions.com.au">virginia@auroraexpeditions.com.au</a>

## **Notes to Editors**

Image credits: Taylor Griffith

https://www.dropbox.com/scl/fo/pj4m97gaholek0e6gkkq7/h?dl=0&rlkey=yfnvihfo7c4ctji69qmctpvkt

image LtoR: Aurora Expeditions CEO Michael Heath with Dr Sylvia Earle

Location: Cierva Cove, Antarctica

## **About Aurora Expeditions**

Aurora Expeditions is an award-winning, Australian-owned expedition company pioneering experiential travel for over 32 years. A pioneer in Polar Expeditions, Aurora is deeply committed to environmentally respectful travel to preserve the beauty and majesty that mother nature possesses, and we take real actions for the care of the planet.

Founded on the guiding principles of adventure and endless exploration, the small ship experience is intimate and friendly. Aurora Expeditions takes travellers on perspective-altering experiences to some of the most remote and incredible places on the planet.

Aurora's two purpose-built ships, *Greg Mortimer* and our brand-new small expedition ship *Sylvia Earle* are designed for global discovery. Our new ship is named after acclaimed marine biologist, oceanographer, explorer and conservationist Dr Sylvia Earle.

For North American bookings & sales enquiries:



please contact Lisa Bertini, North American Director of Sales

Email: lbertini@aurora-expeditions.com

Phone: +1 (206) 235-1964 For Asia Pacific enquiries

please contact Steve McLaughlin, Director of Sales – Asia Pacific

Email: smclaughlin@auroraexpeditions.com.au

Phone: +61 (2) 9252 1033 Mobile: +61 (0) 417 233 635

**For UK and Europe enquiries** for the UK and Europe please contact Jos Dewing, Managing Director – EMEA

Email: jdewing@auroraexpeditions.co.uk

Phone: +44 (0)7773 455 497