



## World Antarctica Day!



## Antarctic Ambassadors Aurora Expeditions Recognised on Antarctica Day

**SYDNEY, AUSTRALIA (November 30, 2022)** – December 01 is Antarctica Day, an area award-winning expedition travel company, Aurora Expeditions is passionate about, leading expeditions to the region for over 30 years, instilling a protective love of the destination in its passengers and creating life-long ambassadors in conservation.

Recently, Aurora Expeditions has been honoured to win **five** outstanding awards within the expedition cruising industry:

- **World's Leading Polar Expedition Operator** 2022 in the World Travel Awards
- The **Silver-i Footprint Award** in the Silver Travel Awards 2022 – UK
- **Best Expedition Cruise Line** in the WAVE Awards 2022 – UK
- Travel Weekly US Magellan Awards' GOLD Overall **Eco-Friendly "Sustainable" Cruise Ship** and SILVER **Overall Small Cruise Ship** (under 500)

These awards reflect all the tireless work that goes on to ensure our passengers have the most meaningful and life changing experiences when they travel with Aurora Expedition. From the design of its revolutionary vessels and its expert Expedition Team to the crafting of unforgettable itineraries and activities in each destination – Aurora makes sure each adventure is extraordinary and has a positive impact on its expeditioners, and the planet.

Aurora Expeditions pioneers respectful expedition travel and its impact on travellers and the destination according to its Chief Marketing Officer, Hayley Peacock-Gower.

‘We are all about supporting and empowering people, communities and the places we visit, the extraordinary wildlife we encounter and the nature we connect with. And we see expedition travel as a force for good.

‘Thank you to our loyal expeditioners, valued trade partners, ambassadors and teams who helped us achieve these humbling accolades,’ concludes Peacock-Gower.

Antarctica Day celebrates the signing of the Antarctic Treaty on December 01, 1959 and the setting aside of nearly 10 per cent of the Earth “forever to be used exclusively for peaceful purposes ... in the interests of all mankind”.

The US was one of 12 original signatories to the Treaty which has grown to 55 parties as of 2022. Aurora Expeditions was a founding member of the International Association of Antarctic Tour Operators (IAATO), which created the environmental protocols for all commercial visitors to Antarctica to help protect and conserve the icy continent for future generations to visit.

Aurora Expeditions continues to focus on increasing awareness of the thought-provoking, and inspiring regions it visits, through immersive and educational experiences and create life-long advocates of our planet.

For more information, visit [www.auroraexpeditions.com.au](http://www.auroraexpeditions.com.au).

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### **Notes to Editors**

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### **About Aurora Expeditions**

Aurora Expeditions is an award-winning, Australian-owned expedition company pioneering experiential travel for over 30 years. A pioneer in Polar Expeditions, Aurora is deeply committed to environmentally respectful travel to preserve the beauty and majesty that mother nature possesses, and we take real actions for the care of the planet.

Founded on the guiding principles of adventure and endless exploration, the small ship experience is intimate and friendly. Aurora Expeditions takes travellers on perspective-altering experiences to some of the most remote and incredible places on the planet. Our ultimate aim is to have our expeditioners, leave their Aurora experience as lifelong ambassadors for the planet.

Aurora’s two purpose-built ships, *Greg Mortimer* and our brand-new small expedition ship *Sylvia Earle*, are designed for global discovery. Our new ship is named after acclaimed marine biologist, oceanographer, explorer and conservationist Dr Sylvia Earle.

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