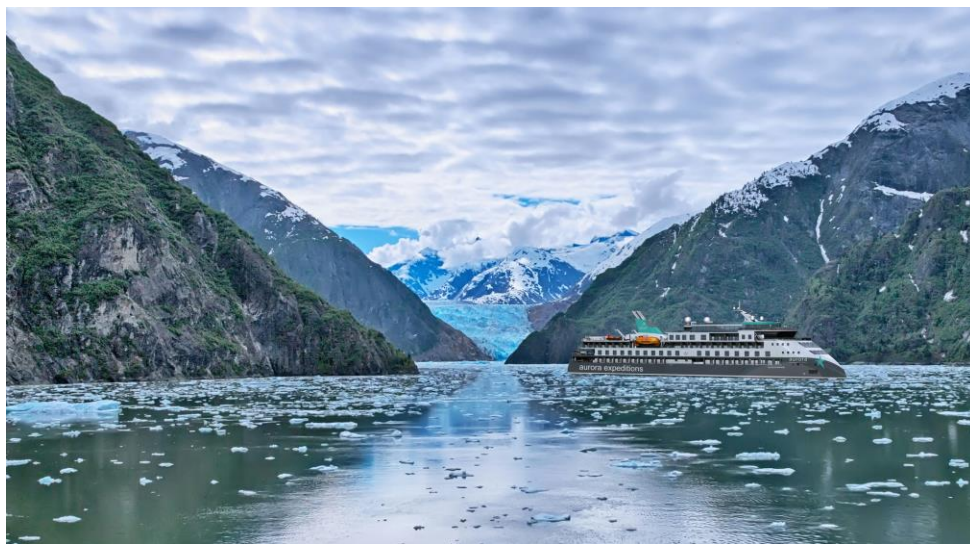


MEDIA RELEASE

Aurora Expeditions Becomes the First Expedition Company to Tackle Microplastic Pollution through partnership with Cleaner Seas Group



SYDNEY, Australia – [October 28th 2025] – In an industry-first, Aurora Expeditions, the award-winning leader in small-ship adventure travel and a Certified B Corporation™, has partnered with UK environmental technology start-up Cleaner Seas Group to combat microplastic pollution.

Ahead of the Antarctic season, Aurora will install Indikon marine-grade microfiber filtration systems on the washing machines aboard its new ship, *Douglas Mawson*. The advanced filters, developed by Cleaner Seas Group, capture up to 99% of microfibers released during laundry cycles, preventing them from entering the ocean via the vessel's greywater system.

“Microfiber pollution is one of the most overlooked forms of plastic waste, often invisible, yet pervasive from coastlines to the poles,” said Sasha Buch, Sustainability Manager, Aurora Expeditions. *“By installing Cleaner Seas’ filtration systems aboard Douglas Mawson, we’re taking a proactive step to keep microplastics out of some of the most pristine waters on Earth.”*

Microplastics, particles smaller than 5 millimetres, have been detected across the globe, including Antarctica and the Arctic. A single load of synthetic laundry can release hundreds of thousands of fibers;

once in the ocean, these fibers can be ingested by plankton and marine life, transferring pollutants through the food chain.

Following a successful period aboard *Douglas Mawson*, Aurora plans to extend the system to its other purpose-built ships, *Sylvia Earle* and *Greg Mortimer*, when the vessels return to Europe next year.

“As part of Cleaner Seas Group’s closed-loop sustainability model, used filter cartridges from Aurora’s ships will be collected and recycled locally by Cleaner Seas Group, transforming captured microfibers into new, sustainable materials and ensuring nothing goes to landfill,” said David Miller, CEO of Cleaner Seas. *“Building on our global growth, Cleaner Seas Group is set to establish a dedicated recycling facility in New Zealand in the near future, further strengthening our commitment to reducing ocean microplastic pollution worldwide.”*

Polar sailor and Aurora special guest Lisa Blair, who collected 180 microplastic samples during her 2022 circumnavigation of Antarctica, found the highest concentrations in waters below Australia—the region where *Douglas Mawson* will operate this season. *“Even in the most remote places on Earth, microplastics are present,”* Blair said. *“Stopping fibers at the source matters.”*

This initiative builds on Aurora Expeditions’ wider sustainability and innovation programs; from AI-enabled climate sensors with CounterCurrent to marine restoration partnerships advance the company’s mission to explore with purpose and protect the fragile environments it visits.

For more information, visit www.aurora-expeditions.com

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Notes to Editors

About Aurora Expeditions

Aurora Expeditions is an award-winning Australian-owned adventure travel company that has pioneered experiential travel for over 34 years. A Certified B Corporation™, a commitment to the protection and preservation of our planet is at the heart of each experience.

Founded on the guiding principles of adventure and endless exploration, our carefully curated small-ship voyages offer immersive activities, more time off ship and thoughtful enrichment programs in some of the planet’s most remote and incredible places.

Aurora’s two purpose-built small ships, *Greg Mortimer* and *Sylvia Earle*, are designed for global discovery. The company’s third ship, *Douglas Mawson*, will set sail in December 2025.