



FOR IMMEDIATE RELEASE

Internationally Acclaimed Host Lola Akinmade Åkerström

Hosts First-Ever Women's Only Antarctic Voyage with Aurora Expeditions

[Sydney, Australia, April 24, 2025] – Aurora Expeditions is proud to announce *Lola Akinmade Åkerström*, an international bestselling author, keynote speaker, and award-winning travel photographer, will be hosting the [**Antarctic Direct: Fly the Drake Fly/Fly Women's Only Expedition**](#). Joining special guest and former NASA astronaut Dr. Sandra H. "Sandy" Magnus aboard the *Sylvia Earle*, Aurora Expeditions' state-of-the-art small ship dedicated to legendary oceanographer Dr. Sylvia Earle, this exclusive journey celebrates the power of women in exploration, storytelling, and environmental conservation. The ship itself honors six pioneering women in conservation, making it the perfect vessel for this milestone voyage.

[Lola Akinmade Åkerström](#) brings a powerful voice and global perspective to the expedition. Having photographed and reported from over 80 countries, her work has graced the pages of *The BBC*, *CNN*, *The Guardian*, *Travel + Leisure*, *Slate*, *Lonely Planet*, and many more.

Recognized as a *Hasselblad Heroine*, Lola has received numerous prestigious accolades including the *Conde Nast Traveler Women Who Travel Power List*, *Newsweek Future of Travel Award for Storytelling*, *MIPAD 100 (Most Influential People of African Descent)*, and the *Travel Pulse Most Influential Woman in Travel* award.

"This is more than a trip; it's a community of women coming together to explore one of the most pristine places on the planet," said Lola. *"I'm honored to host this transformational journey and help foster new stories, friendships, and memories in the awe-inspiring landscapes of Antarctica."*

Departing February 23rd, 2027, during the late Antarctic summer, which is a prime time for wildlife activity and dramatic landscapes, this expedition promises stunning scenery, from towering glaciers to lively penguins, all set against golden polar sunsets. Participants will fly both ways across the notorious Drake Passage, maximizing their time on the 7th continent.

Whether it's your first polar voyage or your next great adventure, this experience is designed by women, led by women, for women, offering camaraderie, courage, and connection in one of the most pristine environments on Earth.

Limited spots available. For full itinerary and booking details, visit: <https://www.aurora-expeditions.com/expedition/womens-expedition-fly-the-drake>

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Notes to Editors

About Aurora Expeditions

Aurora Expeditions is an award-winning Australian-owned adventure travel company that has pioneered experiential travel for over 33 years. A Certified B Corporation™ and proudly Carbon Neutral, at the heart of each experience is a commitment to the protection and preservation of our planet.

Founded on the guiding principles of adventure and endless exploration, our carefully curated small-ship voyages offer immersive activities, more time off ship and thoughtful enrichment programs in some of the planet's most remote and incredible places.

Aurora's two purpose-built small ships, *Greg Mortimer* and *Sylvia Earle*, are designed for global discovery. The company's third ship, *Douglas Mawson*, will set sail in December 2025.