



MEDIA RELEASE

Aurora Expeditions Releases 2025 Impact Report Highlighting Tangible Action for Planet and People

Sydney, Australia [November 2025] — Aurora Expeditions, a global leader in responsible expedition travel and a Certified B Corporation™, has released its *2025 Impact Report*, showcasing major strides in environmental stewardship, scientific collaboration, and community engagement globally.

Key highlights:

- The launch of the **Ocean Regeneration program** replacing traditional carbon offsetting. Under the circular impact model, for every passenger who joins an expedition, Aurora funds the planting of kelp forests, seagrass meadows and coral restoration along with the removal of ocean-bound waste.
- Aurora became the **first expedition company to trial CounterCurrent's AI ship routing**, a project designed to allow ships to flow with currents, reducing fuel consumption
- Through their partnership with *Cleaner Seas*, Aurora became **the first expedition company to install microplastic filters** on a ship (Douglas Mawson), preventing Microplastics from entering the ocean
- More than **74,000 children across 195 countries accessed free environmental courses** filmed in Antarctica, the Arctic, and Iceland through Aurora's partnership with *Upschool*
- Driven by legislation in Europe, Sylvia Earle became the **first Infinity Class ship to successfully trial a 100% biofuel**

Building on its 35-year legacy of responsible exploration, the report details Aurora's measurable progress, reaffirming the company's commitment to exploration that actively protects the places it visits.

"Every expedition leaves a footprint, and our responsibility is to minimize that impact and create a shift in the way people think so that they come back with a passion to protect our planet," said Michael Heath, CEO of Aurora Expeditions. *"Our 2025 Impact Report reflects our commitment to investing in restoring and regenerating the environments we visit."*

Key Highlights from the 2025 Impact Report

Planet: Restoring Ocean Health and Reducing Emissions

- Funded the planting of 4,716 units of new marine life and the removal of 4,716 kilograms of ocean-bound plastic waste, under the newly launched Ocean Regeneration program.
- Successful 100% biofuel trial aboard the Sylvania Earle, achieving a ~90% reduction in fuel-related emissions compared to standard marine oil.
- Launch of the Douglas Mawson, Aurora's third purpose-built expedition ship, featuring microplastic filtration technology that captures up to 99% of microfibres at the source.
- Expansion of partnerships with global conservation leaders including Mission Blue, CleanHub, and Veritree, supporting habitat restoration from the Coral Triangle to British Columbia.
- Removal of salmon from onboard menus starting in 2025–26 season to align with stricter sustainable seafood practices.

People: Inspiring Global Ambassadors for the Natural World

- More than 74,000 children across 195 countries accessed free environmental courses filmed in Antarctica, the Arctic, and Iceland through Aurora's partnership with *Upschool*
- Seven active Citizen Science projects, from whale tracking (HappyWhale) to ice studies (TIPI), engaging passengers in hands-on research that advances global climate understanding.
- \$364,000 AUD in-kind expedition support provided to environmental scientists and researchers, plus \$140,000 AUD in donations to conservation organizations.
- Continued support for the Inuit Community Ambassador Program in partnership with The Oxen Network, providing cultural exchange opportunities across Arctic voyages.

Purpose: Leading by Example as a Certified B Corporation™

- 87.5 B Impact Score, well above the global average of 50.9 for ordinary businesses.
- Formal commitment to re-certify under new B Corp standards by 2027, ensuring continuous improvement across governance, community, and environmental performance.

“As explorers of the polar regions, we are witnesses to change, but also part of the solution,” said Sasha Bush, Sustainability Manager. *“From supporting ocean regeneration and community-led conservation, to inspiring the next generation of climate advocates, our Impact Report reflects the ripple effect that responsible travel can create.”*

[Read the full Impact Report](#)

For more information or to book, visit www.aurora-expeditions.com

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For all media enquiries, please contact:

Notes to Editors

About Aurora Expeditions

Aurora Expeditions is an award-winning Australian-owned adventure travel company that has pioneered experiential travel for 35 years. As a Certified B Corporation™, a commitment to the protection and preservation of our planet is at the heart of each experience.

Founded on the guiding principles of adventure and endless exploration, our carefully curated small-ship voyages offer immersive activities, more time off ship and thoughtful enrichment programs in some of the planet's most remote and incredible places.

Aurora's two purpose-built small ships, *Greg Mortimer* and *Sylvia Earle*, are designed for global discovery. The company's third ship, *Douglas Mawson*, will set sail in December 2025.